



D E S I G N
INTERIOR ARCHITECTURE

INSPIRED IN DESIGN | DISCIPLINED IN ACTION

DEWA AUDITORIUM

CASE STUDY



INTRODUCTION

For over two decades, **IRD** has created inspired interior design worldwide.

Our design and architectural expertise spans multiple industry sectors and geographies, bringing compelling and unique design solutions into the future. Collaborating with specialists, we bring together the design vision, attention to detail and technical expertise which interior environments to life.



ABOUT THIS PROJECT

IRD had a vision to create a space that carries the soul of what **DEWA** is all about by connecting the earth with **WATER** and **ELECTRICITY**.

This was a celebration of the connectivity of mysterious powers of the movement of the atom to bring to us:

Water to drink
and
Electricity to live.

Innovation and **movement** has been the core of DEWA's progress and this is the essence we portray.



DESIGN





DESIGN

DEWA AUDITORIUM



We wanted the auditorium to convey the feeling a dynamic ripple of a water, the circular pattern represents it. The pattern is carved into the wooden slats as a static element and the circular LED light set at various intensities create the dynamism

When is complete lit with all the house lights in a switched on position the Auditorium glows in a blue tone which gradually changes as the stage setting .changes from blues to white.



DESIGN

ENTRANCE LOBBIES & LOUNGE

Spread over the three floors the lobbies lead to various activities within, the lobbies besides forming buffer zones and welcome areas create the first impressions. They can be used as sterile beautiful spaces or create a dynamic vibrance encouraging a dialogue

The external glazing was covered with laser cut screens which allowed the daylight to seep through and the acted as back-lit, panels minimizing the ceiling lights; while creating the dynamic change of light.

The graphics we attune to the nature of the essence of the living, ripples in the water which spread (ideas spread) and dynamic movement through the blue graphic all mellowed with capturing the subtle colours in the furniture.

The back end of the atrium was treated in special 3d wall paper plaster which has moves with the eye to create different patterns. The feature ties up the three levels together.





DESIGN



DESIGN





DESIGN

VIP LOUNGE

Spread over the three floors the lobbies lead to various activities within, the lobbies besides forming buffer zones and welcome areas create the first impressions. They can be used as sterile beautiful spaces or create a dynamic vibrance encouraging a dialogue.

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▪ **THANK YOU**

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